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PRESS RELEASE

Phillips in Association with Bacs & Russo presents

ROLEX
MILESTONES

38 Legendary Watches That Shaped History



An exceptionally rare and important stainless steel chronograph reference 6263 wristwatch with Paul Newman 'Oyster Sotto' dial and bracelet, circa 1970
HKD 4,800,000 - 9,600,000 / USD 600,000 - 1,200,000

HONG KONG – 3 NOVEMBER 2016 – Phillips in Association with Bacs & Russo will present “Rolex Milestones: 38 Legendary Watches That Shaped History”, an evening sale dedicated to the world renowned brand Rolex. The sale will offer exceptionally rare and important watches that represent milestones throughout the brand’s history. For the very first time, Phillips invited John Goldberger, the internationally celebrated and respected horological scholar, author and historian, to curate this auction. In addition, Pucci Papaleo and his team were contracted for catalogue design and all photography. Comprising 38 lots, the sale includes some of the most important vintage Rolex watches available anywhere in the world today. Some of the finest watches in terms of quality and condition are represented including the iconic Daytonas, world renowned tool watches, rare diver’s watches, Oyster chronographs, non-Oyster chronographs and time only watches. The auction will take place at the Mandarin Oriental in Hong Kong on 28 November 2016.

Sam Hines, International Head of Watches and Deputy Chairman of Asia, “Asia has quickly transformed into one of the leading markets for watches in the world. In the past two years, we have seen a significant appetite from Asian collectors for vintage pieces. One brand that has really captured the hearts of the Asian collecting community is Rolex.

Phillips has collaborated with the world famous John Goldberger, Pucci Papaleo and his team of highly skilled individuals to create an exciting and cutting edge sale. Myself, Aurel Bacs, Livia Russo and our international team of specialists are proud to hold an auction of this calibre in Asia.”

ROLEX MILESTONES 38 LEGENDARY WATCHES THAT SHAPED HISTORY



Rolex Divers' Watches

For over half a century the Rolex diver's watch represented the ultimate watch tool, the faithful companion to generations of scuba divers, a timepiece constantly imitated and worn with the same passion by both gentlemen and ladies. This sale presents a rare example commissioned by the Sultan of Oman.

An exceptionally rare stainless steel reference 1665 wristwatch with date, 'Khanjar' dial, bracelet, guarantee and box, made for the Sultan of Oman and retailed by Asprey, circa 1972

Estimate: HKD 1,600,000 - 3,200,000 (USD 200,000 - 400,000)



Rolex Oyster

The Rolex Oyster was conceived to produce a timepiece with varying case designs, whilst making the watch water-resistant where each part of the case screws tight, like an oyster. The present highlight includes the original dial and is one of the best-preserved examples of the reference.

An exceptionally fine, rare and important yellow gold triple calendar reference 6062 wristwatch with star-set numerals, moon phases and bracelet, circa 1952

Estimate: HKD 2,400,000 - 4,800,000 (USD 300,000 - 600,000)



Rolex Non-Oyster

This area of Rolex manufacture contains a great variety of watch models dedicated to the art of watchmaking. Preserved in museum condition, this particular watch features an intricate cloisonné enamel square dial.

A highly rare, unique and exceptional yellow gold square reference 4645 wristwatch with cloisonné enamel dial depicting Neptune and heavy bracelet, circa 1953

Estimate: HKD 4,000,000 - 8,000,000 (USD 500,000 - 1,000,000)



Rolex Oyster Chronograph

First introduced in the 1940s, the Oyster Chronograph has evolved over the past almost 80 years and represents the forefront of the demand of Rolex production.

A highly exceptional pink gold Spanish triple calendar chronograph reference 6036 wristwatch with two-tone dial, bracelet and guarantee, retailed by Serpico Y Laino, circa 1951

Estimate: HKD 2,000,000 - 4,000,000 (USD 250,000 - 500,000)



Rolex Cosmograph Daytona

In production for over 50 years, the Daytona has evolved into a Rolex icon and it is arguably the most popular watch on the market today.

A fine and highly attractive stainless steel chronograph reference 6263 wristwatch with 'Paul Newman' dial, 'tropical' outer minute track, bracelet and guarantee, circa 1971

Estimate: HKD 2,800,000 - 5,600,000 (USD 350,000 - 700,000)

Auctions:

20th Century & Contemporary Art & Design Evening Sale, 27 November 2016, 7pm HKT

Jewellery and Jadeite, 28 November 2016, 2:30pm HKT

Rolex Milestones: 38 Legendary Watches that Shaped History, 28 November 2016, 8pm HKT

The Hong Kong Watch Auction: Three, 29 November, 3pm and 7pm HKT

Location: Mandarin Oriental Hong Kong, 5 Connaught Road, Central, Hong Kong

Asia Preview Tour:

Singapore

Salon 5-6, Level 2, Grand Hyatt Singapore, 10 Scotts Road, Singapore 228211

5-6 November, 11am - 6:30pm SGT

Shanghai

Ballroom I, Level 3, Four Seasons Shanghai, 500 Wei Hai Road, Jing An District, Shanghai, 200041 China

8-9 November, 11am - 6:30pm CST

Taipei

The Gallery, G/F, Le Meridien, No. 38, Songren Road, Taipei, Taipei City, Taiwan 110

19-20 November, 11am - 6:30pm CST

Hong Kong

The Connaught Room and the Charter Room, 1/F & 2/F

Mandarin Oriental, 5 Connaught Road Central, Central, Hong Kong

24 November, 10am - 6pm HKT

25 November, 10am - 6pm HKT

26 November, 10am - 7pm HKT

27 November, 10am - 6pm HKT

28 November, 10am - 6pm HKT

ABOUT PHILLIPS

Phillips is a leading global platform for buying and selling 20th and 21st century art and design. With dedicated expertise in the areas of Art, Design, Photographs, Editions, Watches, and Jewelry, Phillips offers professional services and advice on all aspects of collecting. Auctions and exhibitions are held at salerooms in New York, London, Geneva, and Hong Kong, while clients are further served through representative offices based throughout Europe, the United States and Asia. Phillips also offers an online auction platform accessible anywhere in the world. Visit www.phillips.com for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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