

PHILLIPS

Sneakers, Toys and Street Art Land in Phillips Hong Kong with 'Tongue + Chic' Sneaker Exhibition & '24/7' Online Sale

Sneaker Exhibition to Feature More Than 20 Pairs of Shoes Designed by Leading Artists,
Including KAWS, Damien Hirst, Dave White, Swizz Beatz, Dr. Woo, and Pyer Moss

To be Shown Alongside '24/7', Phillips' Inaugural Online-Only Auction Based in Asia
Offering Supreme Accessories, Collectible by KAWS, and Neo-Pop Artworks by Takashi
Murakami, Daniel Arsham, Matt Gondok, & Austin Lee, Among Others



'Tongue + Chic' Public Exhibition: 9 to 25 October 2019, Tuesday to Saturday 12pm to 7pm

24/7 Public Exhibition | Online Auction Open for Bidding from 9- 18 October
Full List of Items Will be Revealed [Here](#)

Location: 14/F St. George's Building, 2 Ice House Street, Central, Hong Kong

HONG KONG – SEPTEMBER 23 2019 – This fall, Phillips auction house will present [Tongue + Chic](#) in Hong Kong, an exhibition that brings together an exciting selection of one-of-a-kind sneakers designed by the most influential contemporary artists, such as KAWS, Damien Hirst, Takashi Murakami, and Dave White, one of the world's top tattoo artist Dr. Woo, hip-hop songwriter Swizz Beatz, Gucci Ghost Artist Trevor Andrew and fashion designer Pyer Moss, among others. *Tongue + Chic* will open to the public from 9-25 October at Phillips' Hong Kong galleries in the St. George's Building. Curated by Elizabeth Semmelhack, Senior Curator at the Bata Shoe Museum in Toronto, these sneakers represent another medium for art lovers to engage with works by some of the leading artists beyond painting and sculpture.

In conjunction with the sneaker exhibition, Phillips is excited to announce its inaugural online-only auction based in Asia, *24/7*, which focuses on trend-setting collectibles. Items from the online sale will be exhibited alongside the *Tongue + Chic* from 9-18 October, providing visitors with a chance to see the pieces in person before being sold to bidders across the globe. Leaning towards a lifestyle-themed curatorial concept, *24/7* offers a wide range of rare Supreme accessories from a private Asian collector, as well as works by sought-after contemporary artists including KAWS, Takashi Murakami and Tomoo Gokita, who draw inspiration from American cartoons, Japanese anime, graffiti and street art. In light of diverse collecting trends across Asia, the *24/7* online sale also presents artworks by emerging in-demand artists such as Daniel Arsham, Austin Lee, Hebru Brantley and Matt Gondek. Highlights include the international debut of a set of sculptures by Matt Gondek, executed in bronze for the first time. In addition, Indonesian artist Ronald Apriyan, a rising star in South East Asia's art scene, has created a painting based on his 'popular icons' series exclusively for the online sale which also marks Apriyan's first feature on an international auction platform.

Isaure de Viel Castel, Head of 20th Century & Contemporary Art, Phillips Asia, said, "Street culture has exploded in recent years, growing from a niche collecting community to a full-blown cultural phenomenon. A new generation of art collectors are discovering fresh, new artists that relate directly to their own lifestyle. Engaging with emerging and young collectors has always been part of Phillips' DNA; hence we are delighted to present an exhibition that brings together key elements of street culture – sneakers, neo-pop art and toys, as well as Supreme accessories. Aside from established names such as KAWS and Takashi Murakami, *24/7* also offers works from fresh and in-demand artists who have created a unique visual language spanning popular culture, abstract painting and art history."

Elizabeth Semmelhack, Curator of *Tongue + Chic*, Senior Curator at the Bata Shoe Museum in Toronto, said, "Today, prominent artists are engaging with the complicated cultural significance of sneakers by creating thought-provoking and highly covetable works that straddle the divide between fashion and art. Their work points to new directions that sneakers can take as vehicles for social engagement. From works that reimagine the architecture of sneakers to those that use sneakers to advocate for change, the works in this exhibition show just how far a pair of sneakers can go."

Tongue + Chic sneaker exhibition and the *24/7* online sale aim to celebrate the collision of art, fashion and commodities, as well as to engage with art enthusiasts and trendsetters who are interested in pop culture and urban fashion. In addition, to continue with Phillips' commitment to support the development of the local art scene, Phillips will invite Hong Kong visual artist Ernest Chang to create a drawing on a wall in the gallery as part of the exhibition.

Follow #PhillipsHK #tongueandchic #24/7 on social media for latest updates

Tongue + Chic Sneaker Exhibition Highlights



Dave White x Nike Air Max 95 Rabbit and Fox, 2016



KAWS x Nike Air Jordan IV Retro, 2017



Damien Hirst x Converse (PRODUCT) RED, 2010



Trevor "Trouble" Andrew x Reebok Workout Plus
"Untitled", 2017



Kerby Jean-Raymond for Pyer Moss x Reebok DMX Fusion 1
Experiment, 2018



Left: Dior x KAWS, *BFF* (Black)
Estimate: HKD 80,000-120,000

Right: Dior x KAWS, *BFF* (Pink)
Estimate: HKD 80,000-120,000



KAWS
PINOCCHIO & JIMINY CRICKET
Estimate: HKD 30,000-40,000



KAWS
SEEING (LED Light)
Estimate: HKD 100,000-200,000



Ronald Apriyan
Green Seed for the World
Estimate: HKD 8,000-12,000



Austin Lee
Meeting
Estimates: HKD 80,000-100,000



Hebru Brantley
Untitled
Estimate: HKD 70,000 - 90,000



Daniel Arsham
Crystal Relic 001
Estimate: HKD 12,000-16,000



Daniel Arsham
Future Relic 09 (Keyboard)
Estimate: HKD 10,000-20,000

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ABOUT PHILLIPS

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accessible anywhere in the world. In addition to providing selling and buying opportunities through auction, Phillips brokers private sales and offers assistance with appraisals, valuations, and other financial services. Visit www.phillips.com for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

ABOUT ERNEST CHANG:

Ernest Chang is a Hong Kong-based millennial multi-disciplinary visual artist with red-green color-blindness. Because of his color-blindness, Chang sees the vibrant metropolis of Hong Kong from a unique perspective, one which imbues his creative practice with a heavy use of cutting-edge visual media, futuristic compositional elements, as well as heightened color contrasts and contours. Chang's works investigate the under-examined tensions in contemporary urban society, in which technology is becoming ever more personal and interpersonal. Follow Instagram: [@iamernestchang](https://www.instagram.com/iamernestchang) [@thestallery](https://www.instagram.com/thestallery) for more information.

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Tongue +Chic sneaker exhibition 9 – 25 October 2019

Location: 14/F St. George's Building, 2 Ice House Street, Central Hong Kong

Click [here](#) for more information.

24/7 online auction| exhibition 9-18 October 2019

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