

PHILLIPS

PRESS RELEASE

unbound

Phillips Launches First Series of Online-Only Auctions

Sales to Take Place Six Times Per Year

Inaugural Auction to be Held 18-30 October



KAWS

No Reply, 2015

Estimate: \$50,000-70,000

NEW YORK – 10 OCTOBER 2018 – On 18 October, Phillips will launch *UnBound*, a new series of online-only auctions of contemporary artworks, editions, and photographs to be held on the company's own platform. The first auctions of their kind at Phillips, the *UnBound* sales embody the company's goal of providing a new way to engage with emerging collectors around the world.

"The *UnBound* sales mark an exciting step forward for Phillips, as we continue to invest in digital initiatives that aim to enhance our collectors' experiences," said **Katherine Lukacher, Phillips' recently-appointed Head of Online Sales**. "Up to 70% of lots in Phillips' live auctions receive online bids and the value of winning bids by online bidders has doubled in the last year. With the internet serving as the dominant channel for new Phillips clients, we are happy to be able to provide another option to acquire exceptional works of art that span all levels and tastes."

“Unbound” from a catalogue and “unbound” from sale categories, the sale series aims to provide another option for new and existing clients, as people are looking to grow their collections through online experiences. The first *UnBound* sale will kick off on 18 October and run through 30 October, offering over 70 lots by artists such as Sadie Laska, Ted Gahl, and Sam Moyer, and with estimates ranging from approximately \$5,000 to \$50,000.

Leading the sale is *No Reply* by KAWS, a complete set of 10 screenprints (illustrated page 1). This set is a classic example of the artist’s fascination with classic cartoons, as it reconfigures familiar subjects from *SpongeBob SquarePants* into a world of fantasy.

Also among the sale highlights is Ron Gorchov’s *Music* from 1976 (illustrated right), which hails from the series of unique, saddle-shaped paintings that the artist has been creating for nearly forty years. Projecting from the wall the construction painted in a deep, stunning teal color with two of Gorchov’s comma like shapes rendered in stark black which seem to float within the center of the composition. The present work has been in the same private collection for the past four decades and is a prime example of Gorchov’s structural brilliance and carefully selected minimalist palette.



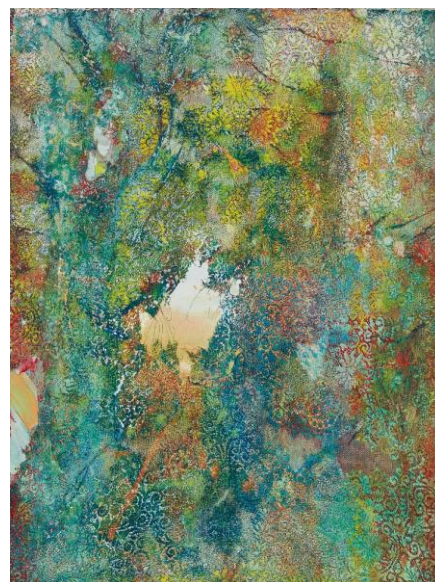
Katharina Grosse
Untitled, 2007
Estimate: \$8,000-12,000

Katharina Grosse has become well known for her expansive, site-specific installations and a unique *Untitled* work by the artist is also among *UnBound*’s highlights (illustrated left). Most recently in her project at Fort Tilton beach, titled *Rockaway!*, Grosse covered the surrounding abandoned buildings with her brightly color sprayed paints, enveloping buildings and the land on which they sit with a psychedelic variety of patterns. For the present lot she has successfully compacted her colorful sprays into this stunning work on paper, demonstrating her ability to entrance the viewer with surreal imagery at any scale.

Mark Flood’s *Tundra Hoof Print* (illustrated right) will also be offered in the auction. This is a beautiful, early example of Mark Flood’s iconic lace paintings. *Tundra Hoof Print*, from 2005 combines layers of delicate rainbow coloration with a small central window. The light peach opening seems to float on a different plane, projecting lightness from within the shrouded lace composition.



Ron Gorchov
Music, 1976
Estimate: \$40,000-60,000



Mark Flood
Tundra Hoof Print, 2005
Estimate: \$15,000-20,000



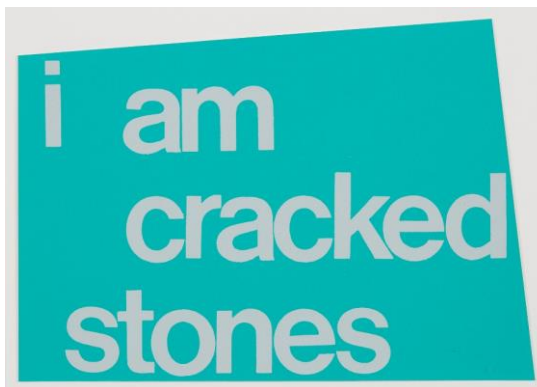
Ugo Rondinone
Small Yellow Mountain, 2016
 Estimate: \$3,000-4,000



Gunther Forg
Aller Retour, 2008
 Estimate: \$10,000-15,000



Graham Collins
Shade Tree VI, 2013
 Estimate: \$2,000-3,000



Adam Pendleton

Seven works: (i) *I am rain on the west side highway*; (ii) *Maybe I just need a man*; (iii) *I am pressed*; (iv) *I am cracked stones*; (v) *I am dear jarrell*; (vi) *I am light and the point*; (vii) *I am home and shifting*, 2004
 Estimate: \$3,000-5,000

Auction: 18-30 October 2018

[Click here for more information.](#)

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Phillips is a leading global platform for buying and selling 20th and 21st century art and design. With dedicated expertise in the areas of 20th Century and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry, Phillips offers professional services and advice on all aspects of collecting. Auctions and exhibitions are held at salerooms in New York, London, Geneva, and Hong Kong, while clients are further served through representative offices based throughout Europe, the United States and Asia. Phillips also offers an online auction platform

accessible anywhere in the world. In addition to providing selling and buying opportunities through auction, Phillips brokers private sales and offers assistance with appraisals, valuations, and other financial services. Visit www.phillips.com for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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