

PRESS RELEASE

Phillips in Association with Bacs & Russo Releases Catalogue & Announces Selected Highlights For: STYLED.

Timeless Watches & How to Wear Them

**Including a Never Before Publicly Seen Rolex Submariner Reference 6538,
The Earliest Known Rolex Daytona awarded to the Winner of a Daytona Race,
And a Selection of Exquisite Patek Philippe Minute Repeating Wristwatches**

Evening Sale to take Place in New York on 5 December

World Tour Continues in Los Angeles, Hong Kong, and New York



ROLEX, "Big Crown" Submariner, Reference 6538
Estimate: \$300,000 – 600,000

NEW YORK – 12 NOVEMBER 2018 – Following the inaugural, record-breaking sale in October 2017, PHILLIPS in Association with Bacs & Russo is pleased to announce the release of its catalog and selected highlights from its second New York Watch auction, *STYLED. Timeless Watches & How to Wear Them*. Taking place on Wednesday, 5 December, the evening sale will feature 120 lots of exceptional quality, including vintage and modern collectors' watches from leading brands such as Patek Philippe, Rolex, Vacheron Constantin, Audemars Piguet, Cartier, Omega, IWC, and Jaeger-LeCoultre. As was [previously announced](#), *STYLED* is the first watch auction of its kind, with PHILLIPS partnering with the award-winning online destination for men's style, MR PORTER, and the leading men's lifestyle magazine and pioneering

e-commerce platform, THE RAKE. Each have curated a selection of tailored looks for 12 occasions in a gentleman's life, to be showcased alongside some of the world's finest collectors' watches in both the catalogue and Phillips' New York Gallery. The catalogue is available online at phillips.com/watches and is also available for purchase.

Highlights from STYLED.

Auction: Wednesday, 5 December 2018 at 6pm | Location: Phillips, 450 Park Avenue, New York



ROLEX. Reference 6538, circa 1957. An extremely rare, well-preserved, and highly attractive stainless steel wristwatch with black lacquer "four liner" dial, big crown, bracelet, presentation box, original guarantee, and chronometer certificate.
Estimate: \$300,000 – 600,000

The present watch is among the most impressive and best preserved examples of a Rolex "Big Crown" Submariner to appear publicly in recent years. Fresh-to-the-market, this early reference 6538 was made in 1957, and is characterized by its black lacquer "four-liner" dial, lack of crown guards and a large winding crown - hence its nickname. The reference 6538 has been forever immortalized onscreen by Sean Connery's James Bond in films such as *Dr. No* and *Goldfinger*. Consequently, the reference 6538 is also known as the "James Bond Submariner" amongst collectors. Preserved in exceptional condition having never been polished or restored, it is offered complete with its hardly ever seen

original guarantee and chronometer certificate. This wristwatch is a rare treasure that would certainly be the crown jewel of a Rolex sports watch collection.



PATEK PHILIPPE. Reference 1463, circa 1946. An extremely rare and highly attractive stainless steel chronograph wristwatch with two-toned silvered dial with outer tachymeter scale.
Estimate: \$300,000 – 500,000

The Patek Philippe reference 1463 can be considered as amongst the most collectible and sought after chronograph watches thanks to its oversized case, rarity, and aesthetic beauty. Examples in stainless steel, such as the present lot, are the pinnacle for any collector. Released in 1941, the vast majority were made in yellow gold, with less than 10% believed made in steel. The model is largely considered to be Patek Philippe's first "sports utility" wristwatch - a chronograph combining luxury with capabilities for the outdoors, including a waterproof case. Each featured playful rounded chronograph-pushers, known as "Tasti Tondi" in Italian. Fitted with a stunning "two tone" silver dial, it's one of only eight known with this dial variation.



PATEK PHILIPPE. Circa 1928. An extremely rare and highly attractive yellow gold single button chronograph wristwatch with hinged officer-style wire lug case and Breguet numerals.
Estimate: \$300,000 – 500,000

With only 27 examples known to the market, Patek Philippe's single-button chronographs are among the rarest and most sought after in the field of complicated wristwatches. Of these 27, only 16 are known with a hinged, "Officier"-style case, including the present example, which was manufactured in 1928 and sold in 1933. Inside the double-hinged officer case ticks an immaculately finished column wheel chronograph movement. The ébauche was made by Victorin Piguet & Co. of Le Sentier, which during the early 20th century was one of the world's most important makers of high quality complicated movements. Patek Philippe's production of single button chronographs

ended in the late 1930s, not to be re-introduced until the 21st century. Fresh-to-the-market, this single button chronograph is a charismatic and elegant watch that will delight collectors for its beauty, rarity, and overall excellent condition.



PATEK PHILIPPE. Reference 5016R, circa 2011. An extremely rare and important pink gold minute repeating perpetual calendar wristwatch with tourbillon, retrograde date, moon phase, Breguet numerals, additional hard back, certificate of origin, and presentation box.
Estimate: \$300,000 – 700,000

Patek Philippe's iconic Reference 5016 was introduced in 1993, and was at the time the most complicated wristwatch ever produced by the firm, fitted with watchmaking's most prestigious complications - a minute repeater, retrograding perpetual calendar, and tourbillon. The present example in 18 karat rose gold is fresh-to-the-market, consigned by the original owner and in near new condition. It comes complete with its original certificate of origin, presentation box and additional solid case back. The reference 5016 is a wristwatch that embodies all the exceptional qualities one expects from Patek Philippe, with a classic design, a highly complicated movement, and immaculate finishing – a trophy watch for the connoisseur.



PATEK PHILIPPE. Reference 5078P, circa 2009. A possibly unique and important platinum minute repeating wristwatch with blue “soleil” dial, certificate of origin, and presentation box.
Estimate: \$250,000 – 500,000

Appearing for the first time publicly, this minute repeating Patek Philippe reference 5078P is the only known example fitted with a blue “soleil” dial. A modern classic, the reference 5078 was initially offered in platinum with a choice of white enamel dial or black lacquered dial, or 18K pink gold with white enamel. A probably unique piece that was likely custom-ordered by a very important client, it is offered in “as new” condition, remaining perfect preserved inside its original “double sealed” factory box. Accordingly, it is designated on the certificate of origin as a reference 5078P-013 – the first and only known example of the reference to appear with this dial variation. The uniqueness of its dial, its pristine state of preservation, and the presence of all of its original accessories, make this the most important example of the reference to ever appear on the market.



PATEK PHILIPPE. Reference 5074R, circa 2012. A very rare and exceptional pink gold minute repeating perpetual calendar wristwatch with cathedral gongs, moon phase, with certificate of origin, additional caseback, and presentation box.
Estimate: \$250,000 – 500,000

The reference 5074 is one of the most important grand complication timepieces made by Patek Philippe. Featuring an aesthetic that superbly blends vintage and modern styling, its functional, oversized 42mm case diameter permits the use of cathedral gongs for the minute repeating complication. The cathedral gongs were created from a special alloy, and each wrap around the movement one and three-quarter times. The resulting sound reverberates for an extended period of time, much like the sound of bells being struck inside a cathedral. In near new condition and fresh-to-the-market from the original owner, this reference 5074 can be considered a trophy watch. Offered complete with its original certificate, literature, and presentation box, the present watch is an exceptional example that delivers a breathtaking acoustic experience.



ROLEX. Reference 6239, circa 1969. A very fine and historically important stainless steel chronograph wristwatch with “Paul Newman” dial, awarded to LeeRoy Yarbrough, winner of the Daytona 500 in 1969. Estimate: \$150,000 – 300,000

The present lot underscores the legendary Daytona model’s racing pedigree, as it is the earliest known Rolex Daytona offered as a prize to the winner of any Daytona race. After being awarded to Lonnie “LeeRoy” Yarbrough following his Daytona 500 win in 1969, he wore it during competition as seen in multiple photographs; most notably, it is visible on his wrist during his American 500 win also in 1969. Behind the wheel of his Junior Johnson Ford Torino Talladega, Yarbrough became the first person to win NASCAR’s elusive “Triple Crown” title that same year. During his relatively brief racing career, Yarbrough set numerous records on the Grand National stock car circuit, earning him laudatory titles such as “American Driver of the Year” and “Ford’s Man of the Year.” This extraordinary “Paul Newman” Daytona originally lived an exciting life as part of its daring owner’s racing success, before it would be sold and stored away for decades. An ultimate trophy watch for collectors, Phillips is thrilled and proud to offer it at auction for the first time ever.



OMEGA. Reference 2915-2, circa 1958. An early, very rare, and attractive stainless steel chronograph wristwatch with tachymeter bezel and bracelet. Estimate: \$120,000 – 240,000

In the field of wristwatches, Omega’s Speedmaster is a true icon. Its history spans almost sixty years with the very first Speedmaster launched in 1957, having gracefully evolved through the decades with a variety of dial, hand, bezel, and bracelet variations, and today’s modern Speedmaster line has unmistakable ties to the original. The first generation model, reference 2915 such as the present lot, is considered by collectors as being the ultimate Speedmaster to own. Offered in wonderful overall condition, this Speedmaster from 1958 is an all original textbook example of one of the very first Speedmaster models - an enduringly iconic reference revered by enthusiasts, and a trophy watch for the connoisseur.



IWC. Reference 325, circa 1942. A historically important, very rare, and remarkably crisp oversized wristwatch with lacquered black gilt dial and luminous indexes. Estimate: \$80,000 – 120,000

The Portugieser, introduced in 1942, was one of the largest and most remarkable watches ever produced by IWC. The present lot is amongst the earliest examples of the reference, and one of less than 150 examples imported to Portugal, as evidenced by the crisp armadillo hallmark on its lower right lug – a Portuguese import mark. The rarity and historical significance of the present lot should be enough to capture the heart of any collector, but these elements are further enhanced by this its exceptional case condition and beautiful black dial. The dial boasts a vivid black lacquered surface with bold, luminous hour markers and stunning silver gilt printing. Phillips is proud to offer this remarkable example for the first time at public auction, without a doubt one of the finest and most important Portugiesers to ever appear on the market.



AUDEMARS PIGUET. Reference CW1, circa 2005. A rare and very fine limited edition, oversized alacrite and titanium semi-skeletonized tourbillon wristwatch with dynamographe, power reserve, and function selector. Estimate: \$90,000 – 120,000

Audemars Piguet's Royal Oak Concept was released in 2002 for the 30th anniversary of the legendary Royal Oak model – an exploration on what the brand believed the Royal Oak could look like in the future. Its case is made from Alacrite 602, an innovative and resilient alloy consisting of cobalt, chrome, tungsten, used in the aerospace industry and for medical applications. To date, Alacrite was only used for this model, and never again used for any other watch from any other brand. The Royal Oak Concept is a remarkable statement piece – a unique and innovative timepiece that showcased both the boldness and technical expertise of Audemars Piguet at the turn of this last century. Made in a limited edition of just 150 examples, the present lot is an excellent opportunity for

passionate collectors to own a rare and unusual “concept” watch showcasing the horological mastery of a storied Swiss watchmaker.

World Tour 2018:

Following the first leg of the World Tour that brought highlights to **Seattle, London, and Geneva**, the international tour will continue in **Los Angeles** from 16 to 17 November at L'ECLAIREUR in West Hollywood, followed by **Hong Kong** at the Mandarin Oriental in Central from 22 to 26 November. All watches will then be showcased alongside the looks curated by MR PORTER and THE RAKE in **New York** at PHILLIPS' New York Gallery at 450 Park Avenue from 30 November to 5 December 2018.

Auction: Wednesday, 5 December 2018 | **Location:** 450 Park Avenue, New York | [Click here for more information.](#)

[Please click here for high-res images from STYLED.](#)

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ABOUT PHILLIPS IN ASSOCIATION WITH BACS & RUSSO

The team of specialists at PHILLIPS Watches is dedicated to an uncompromised approach to quality, transparency, and client service, achieving a sale total of \$112 million in 2017 – its second consecutive year as the worldwide market leader in watch auctions.

Noteworthy record-breaking prices include:

- 1 Paul Newman's Rolex "Paul Newman" Daytona reference 6239 (CHF 17,709,894/US\$17,752,500) – New York Auction: Winning Icons – 26 October 2017 – Highest result ever achieved for any wristwatch at auction.
- 2 Patek Philippe reference 1518 in stainless steel (CHF 11,020,000 /US\$11,112,020) – Geneva Watch Auction: FOUR – 12 November 2016 – Highest result ever achieved for a Patek Philippe wristwatch at auction.

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