

PHILLIPS

PRESS RELEASE

DAVID BECKHAM: THE MAN:
GALA AUCTION AT PHILLIPS REALISES £327,125 / \$465,270 / €422,742

**PROCEEDS TO BENEFIT 7: THE DAVID BECKHAM UNICEF FUND
AND POSITIVE VIEW FOUNDATION**



LONDON – 10 MARCH 2016 – The gala auction *David Beckham: The Man* took place at Phillips in London on 10 March 2016 and realised a total of £327,125/ \$465,270/ €422,742. Proceeds benefit 7: *The David Beckham UNICEF Fund* and *Positive View Foundation*.

Top Ten Prices:

16 DAMIEN HIRST *Beautiful David Beckham Spin Painting for Positive View* £ 93,750
45 TRACEY EMIN *Always Loving Never Forgetting* £ 87,500
3 ANNIE LEIBOVITZ *David Beckham, Toledo, Spain* £ 18,750
11 CEDRIC BUCHET *Untitled from David Beckham for 10 Magazine* £ 9,375
20 GUY WHITBY *DB7 from Analogue to Digital* £ 8,750
6 ANTHONY MANDLER *D.B. Road 7 from Into the Unknown* £ 8,125
18 ED CHAPMAN *David Beckham* £ 8,125
29 MARIO SORRENTI *David Beckham* £ 7,500
5 ANTHONY MANDLER *D.B. Boat 1 from Into the Unknown* £ 5,250
13 COLLIER SCHORR *Untitled (David)* £ 5,000

Notes to Editors

About Phillips

Phillips is a leading global platform for buying and selling 20th and 21st Century art and design. With dedicated expertise in the areas of Art, Design, Photographs, Editions, Watches, and Jewelry, Phillips offers professional services and advice on all aspects of collecting. Auctions and exhibitions are held at salerooms in New York, London and Geneva, while clients are further served through representative offices based throughout Europe, the United States and Asia. Phillips also offers an online auction platform accessible anywhere in the world. See www.phillips.com for more information.

About 7: The David Beckham UNICEF Fund

7: The David Beckham UNICEF Fund is an initiative between UNICEF Goodwill Ambassador David Beckham and UNICEF launched in 2015, which aims to help protect millions of children around the world from danger. Through 7, David helps raise vital funds and advocate for change for children across every region of the world and in every aspect of UNICEF's work. The goal of the fund is to help UNICEF ensure that every child can survive and thrive, learn and grow, and be protected from danger. See www.7.org for more information.

About UNICEF

UNICEF is the world's leading organisation for children, promoting the rights and wellbeing of every child, in everything we do. Together with our partners, we work in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere. See www.unicef.org.uk

About Positive View

The Positive View philosophy is innovative well beyond its commitment to showcasing the very highest calibre of work created in the medium of photography through its international exhibition programme. More importantly, we know that a structured personal development programme using photography can transform the lives of the most disadvantaged young people – empowering them to acquire new skills whilst developing self-confidence and self-belief. The Positive View Education Programme is unique in supporting young people in this way – creating positive futures for young people, especially those living on London's most deprived inner city estates. For more information about Positive View visit: www.positiveview.org.uk

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