



PRESS RELEASE

**Phillips in Association with Bacs & Russo
Announces Selected Highlights For:**

Daytona Ultimatum

Featuring Exceptional Rolex Daytona Models

&

Geneva Watch Auction: SEVEN

**Including a Never Before Publicly Seen Patek Philippe Reference 2499
And an Unprecedented Selection of Vintage Breguet Wristwatches**

Auctions to Take Place in Geneva on 12 & 13 May

World Tour in Hong Kong, Singapore, Los Angeles, London, New York and Geneva



Patek Philippe, Reference 2499
Estimate: CHF 800,000-1,600,000

GENEVA – 19 MARCH 2018 – Phillips in Association with Bacs & Russo is delighted to announce a selection of highlights to be offered during the weekend of May 12th and 13th at the Hôtel la Réserve in Geneva, Switzerland. The exciting weekend will kick off with ***Daytona Ultimatum***, a thematic auction composed solely of the most exceptional Rolex Daytona watches. This tightly curated sale will offer 32 of the finest, rarest and best-preserved Rolex Daytona wristwatches known to exist. The Daytona theme sale will be immediately followed by **The Geneva Watch Auction: SEVEN**. Taking place over the two days, the sale will feature approximately 200 lots of the world's finest collectors' watches. The auction will be led by a fresh-to-market and possibly unique Patek Philippe Reference 2499/100 with a champagne dial. Also offered in this sale will be two exceptional, yet very different versions of Rolex's iconic Reference 6062 triple calendar with moonphase. Finally, we are proud to unveil a superb selection of rare Breguet wristwatches, coming from different private collections, having spontaneously come together to offer a wonderful snapshot of the company's manufacturing history.

HIGHLIGHTS FROM *DAYTONA ULTIMATUM*

Auction: 12 May 2018 | 4pm

Location: Hôtel La Réserve, 301 Route de Lausanne, Geneva

On view will be the featured top lot – the only known vintage white gold Rolex Daytona - “The Unicorn” reference 6265 previously announced [here](#) last week. In addition, Phillips in Association with Bacs & Russo is delighted to present the following, exceptional highlights that will also be offered on 12 May:

ROLEX Cosmograph Daytona

Model name: ‘The Ancestor’

Reference: 6239

Estimate: CHF 100,000 – 200,000

The present watch is amongst the earliest reference 6239s ever produced whilst also remaining in breathtaking condition. Referred to by the community as the "Double Swiss Underline", it displays all the correct attributes of this popular and very rare model. The Mk 1 bezel is calibrated to 300 units per hour and features small hash marks. The black "Double Swiss Underline" dial is most compelling, featuring two separate ‘Swiss’ designations at 6 o’clock. Most striking is the "underline" below the Rolex Cosmograph signature, which scholars believe was used it was to signify a transition from radium to tritium luminous material on the dial. Appealing to scholars and purists “in the know”, it delights not only with its rarity, but also with its exceptional state of preservation and originality.



ROLEX Cosmograph Daytona

Model name: ‘The Exotic Flat’

Reference: 6262

Estimate: CHF 150,000 – 300,000

Fitted with a rare variant of the exotic, “Paul Newman” dial, the present watch is remarkable for its astoundingly pristine condition and wonderful provenance. Consigned by the grandchildren of the original owner, a prominent physician in Buenos Aires, this watch was a present from the family of a patient whose life he saved. Given to his son as a wedding gift and then subsequently bequeathed to the son’s three children, they were incredibly proud of this Daytona and hardly ever wore it. Retaining its original factory caseback sticker, this tri-color reference 6262’s dial features relatively “flat” subsidiary registers, which is a particularly rare exotic dial variant.



ROLEX Cosmograph Daytona

Model name: ‘The Winner’

Reference: 116520

Estimate: CHF 50,000 – 100,000

Perfectly exemplifying Rolex’s longstanding sponsorship of international motor races, the present watch was presented to David Brabham upon his team’s victory at the 2009 24 Hours of Le Mans. Alongside drivers Alexander Wurz and Marc Gene, Brabham drove for the Peugeot Sport team, completing 382 laps. What truly sets this watch apart is the “WINNER 2009 24 Heures Du Mans” engraving on the case back. It is furthermore accompanied by a Rolex guarantee confirming the sale to Les 24 Heures du Mans 2009 in May 2009 and Brabham’s signed boot.



HIGHLIGHTS FROM THE *GENEVA WATCH AUCTION: SEVEN*

PATEK PHILIPPE

Reference: 2499

Estimate: CHF 800,000-1,600,000

The Patek Philippe reference 2499, in any dial or case combination, can be considered one of, if not the most iconic and desirable trophy watches to crown any collection thanks to its large 37.5mm case, complicated movement and ultimate rarity. Never before seen publically, the present timepiece is the only one known with champagne colored dial. This original dial was made upon special order and is accompanied by the original certificate and a series of correspondence between the original owner, the retailer and Patek Philippe between 1979 and 1981.



ROLEX

Reference: 6062 Stainless Steel (circa 1953)

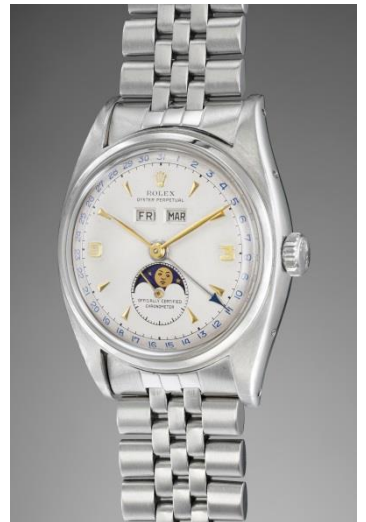
Estimate: CHF 700,000-1,400,000

And

Reference: 6062 Yellow Gold (circa 1952)

Estimate: CHF 400,000-800,000

The Rolex Reference 6062 was introduced in the early 1950s and is one of only two Rolex models ever to feature a full calendar paired with the indication of the phases of the moon. This timepiece is a condensate of Rolex's genetic code: the iconic Oyster case, a Rolex "perpetual" in-house movement and of course the ultimate rarity of a full calendar complication featuring a moonphase display. The reference 6062 embodies what Rolex stands for without a shred of compromise.



These two different versions: stainless steel and in yellow gold, other than their superlative condition and reference number, share little as the version in yellow gold is flamboyant, unabashed and wonderfully sophisticated whereas the model in stainless steel is tastefully restrained and seductive.



BREGUET: Wristwatches Selection

One of the greatest watchmakers in history, Abraham-Louis Breguet was a visionary, not only in terms of mechanics but also design. Installed in Paris in the mid-18th century, his successors remained in the French capital, which explains the Parisian flair and charisma of the timepieces we are proud to offer. This selection of **12 wristwatches** (and 3 pocket watches) from the 20th Century comprises timepieces rarely if ever seen. An alarm watch, a diver chronograph, a diver's watch and a choice of four Type XX chronographs including an extremely rare version in yellow gold, are just some of the watches on offer.

WORLD TOUR 2018:

The first leg of the international World Tour will be held in **Hong Kong** from March 26 to April 1 at Phillip's new gallery space on St. George's Building, followed by **Singapore** from April 4 to 8 in partnership with specialist watch retailer The Hour Glass at their flagship boutique -Malmaison and **Los Angeles** from April 11 to 13 at **The Apartment by The Line**. The highlights will then travel to **London** from April 19 to 22 at Phillips' Berkeley Square, followed by **New York**

where they will be showcased at Phillips' New York gallery at 450 Park Avenue from April 26 to 30, 2018, and finally in Geneva where all watches will be on view at Hôtel La Réserve from 10 to 13 May, 2018.

As part of the 2018 spring season World Tour, Phillips is delighted to announce its collaboration with famous Asia's star-retailer **Hour Glass**. This collaboration has resulted in a "sense of shared purpose" drawing the link between contemporary and vintage fine collecting thus federating worldwide watch aficionados joined together by this common passion.

Visitors will have the opportunity to see the Geneva Watch Auction: SEVEN and Daytona Ultimatum highlights at Malmaison by Hour Glass in **Singapore**, showcased in the self-defined sanctuary for objects of authentic luxury.

Auctions: 12-13 May 2018

Location: Hôtel La Réserve, 301 Route de Lausanne, Geneva

Click [here](#) for a selection of high-res images.

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ABOUT PHILLIPS IN ASSOCIATION WITH BACS & RUSSO

The team of specialists at Phillips Watches is dedicated to an uncompromised approach to quality, transparency, and client service, achieving a sale total of \$112 million in 2017 – its second consecutive year as the worldwide market leader in watch auctions.

A selection of our recent record-breaking prices:

1. Paul Newman's Rolex "Paul Newman" Daytona reference 6239 (CHF 17,709,894 / US\$17,752,500) – New York Auction: Winning Icons – 26 October 2017 – Highest result ever achieved for any wristwatch at auction.
2. Patek Philippe reference 1518 in stainless steel (CHF 11,020,000 / US\$11,112,020) – Geneva Watch Auction: FOUR – 12 November 2016 – Highest result ever achieved for a Patek Philippe wristwatch at auction.
3. Patek Philippe reference 2523 (HK\$22,300,000 / US\$2,856,630) – Hong Kong Watch Auction: FIVE – 28 November 2017 – Highest result ever achieved for any wristwatch sold at auction in Asia

ABOUT PHILLIPS

Phillips is a leading global platform for buying and selling 20th and 21st century art and design. With dedicated expertise in the areas of 20th Century and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry, Phillips offers professional services and advice on all aspects of collecting. Auctions and exhibitions are held at salerooms in New York, London, Geneva, and Hong Kong, while clients are further served through representative offices based throughout Europe, the United States and Asia. Phillips also offers an online auction platform accessible anywhere in the world. In addition to providing selling and buying opportunities through auction, Phillips brokers private sales and offers assistance with appraisals, valuations, and other financial services.

Visit www.phillips.com for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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