

PRESS RELEASE

## Phillips to Showcase Thierry Noir in Summer Dropshop and Solo Selling Exhibition in New York

Original Paintings and Editioned Works from Noir's *Gold* Series to be Offered Across Multiple Phillips Platforms



*Football*, 2024  
To be Offered in the PhillipsX Exhibition



*Skateboarding*, 2024, ukiyo-e woodblock print  
To be Offered on Dropshop

NEW YORK – 18 JULY 2024 – This summer, Phillips is proud to showcase Thierry Noir as the July Dropshop artist alongside a solo exhibition taking place at Phillips' 432 Park Avenue international headquarters. Noir rose to worldwide acclaim in 1984 as the first person to paint murals on the Berlin Wall, with his works becoming integral to the cultural zeitgeist of Berlin in the 1980s. Now, Noir has created new artworks for Dropshop and a PhillipsX selling exhibition from his acclaimed *Gold* Series. Both the Drop and the exhibition, entitled *Thierry Noir: Gold*, will open on 25 July, with the works on Dropshop marking the first editioned artworks by Noir in eight years and the first time that works from a PhillipsX selling exhibition will be available for purchase using the same 'Buy Now' model as Dropshop.

**Thierry Noir** said, "Art and sport both have the power to break down barriers and dissolve political divisions. Sport also talks to the young people and it is very important to me to reach the younger generations with my art."

In *Gold*, Thierry Noir points out the commonalities between sport and art. Whether physical, emotional, or imaginative, each *Gold* artwork is a full expression of human potential. *Gold* began in 2020 as a series of 16-inch tondo studies on canvas, each depicting one of Noir's playful signature characters performance of a sporting discipline. The next year, the artist created digital animations from this source material and the animations were installed on enormous screens in cities, including Hong Kong, London, Los Angeles, New York, Seoul, Shanghai, and Tokyo. The exhibition at Phillips, which is open from 25 July through 10 August, will offer 35 original paintings from the acclaimed series, across multiple formats, circular and square, and in a variety of sizes.



*Boxing*, 2024  
To be Offered in the PhillipsX Exhibition



*Skateboarding*, 2024, Full Ukiyo-e Suite  
To be Offered on Dropshop



*Trampoline*, 2024  
To be Offered in the PhillipsX Exhibition

Noir's *Gold* editions for Dropshop offer new mediums for the series that are exclusive to the platform. A suite of four ukiyo-e prints produced at the Adachi Institute of Woodcut Prints in Tokyo will be available, along with screenprint editions produced in London. Noir's ukiyo-e suite of *Skateboarding*, made using 400 year old traditional methods, is from an edition of 25 and will be offered for \$5,000. The suite reflects the internationalism of the *Gold* project and a striking contrast between the old and new.

In Noir's own words, his art was "*born for screenprinting with the bright colors and shapes surrounded by the black line.*" Created with master printers in London using an only analogue process, *Boxing*, *BMX Racing*, *Surfing*, and *Trampoline* are each depicted, with each sport presented in four colorways of blue, orange, pink, and teal. Also hailing from an edition of 25, the 16 different screenprints will be offered individually with a price of \$1,800.

## ABOUT THE ARTIST

Thierry Noir (born 1958) is a globally renowned visual artist who originally rose to prominence by illicitly painting large stretches of the Berlin Wall during the Cold War. Noir's objective was to perform one real revolutionary act: to paint the Berlin Wall, to transform it, and to help destroy it.

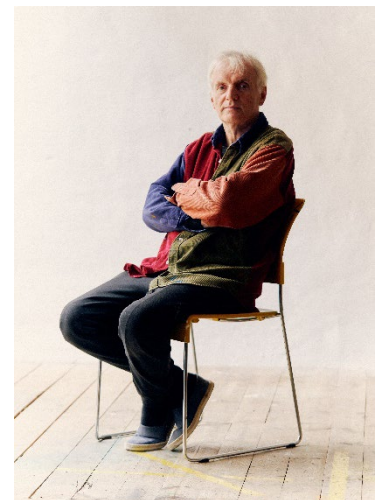
Noir's iconic style has a strong emphasis upon line and reduces forms to their most basic elements originally reflecting the exigencies of painting quickly within a hazardous environment. Noir's vividly colorful imagery captured the zeitgeist of 1980s Berlin and has since become widely known throughout the world. With an artistic career now spanning five decades, Noir remains as active as ever on the international stage.

Click here for more information: <https://dropshop.phillips.com/>

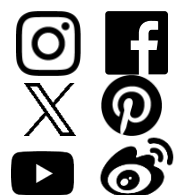
## ABOUT PHILLIPSX

PhillipsX is a dynamic selling exhibition platform operated by the global Private Sales team at Phillips, the destination for international collectors to buy and sell the world's most important Modern and Contemporary art, design, and luxury items. Through PhillipsX, Phillips' influence extends beyond the realm of auction and into the broader global cultural landscape by offering a boundary-less discovery, selling, and buying experience based on the traditional retail gallery model.

PhillipsX highlights notable artists and creators of the 20th and 21st centuries, creating new and important dialogues around established and emerging artists, movements, genres, and mediums. Through PhillipsX, the team continues to modernize collecting experiences with imagination, expertise, and relevancy.



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### ABOUT DROPSHOP

Dropshop, Curated by Phillips, offers exclusive Drops by creators, for collectors. Dropshop's limited-edition releases of primary market art and objects are exclusive to the company's digital platform and conceived in partnership with the artists, collaborators, and brands shaping contemporary culture. Items are available through a timed "buy now" e-commerce model at [www.phillips.com/dropshop](http://www.phillips.com/dropshop). By redefining the dynamics of the traditional art market framework, Dropshop's goal is to connect artists, galleries, curators, institutions, and non-profit organizations with a global collecting community. Further, creators will receive a resale royalty commission for any work purchased from Dropshop that is subsequently re-offered at Phillips — an industry first.

### ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design, and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewels. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States, and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning. Visit [phillips.com](http://phillips.com) for further information.

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