

# PHILLIPS

PRESS RELEASE



## Phillips to Auction the Asprey Bugatti Masterpiece Sculpture + NFT

Asprey and Bugatti's Inaugural Masterpiece to be Offered in the 20th Century & Contemporary Art Evening Sale in London on 30 June

Asprey Bugatti  
*La Voiture Noire*  
Estimate on Request

LONDON – 6 JUNE 2022 – Phillips is pleased to announce it will offer The Asprey Bugatti *La Voiture Noire*, 1-of-1, an exceptional work that utilises NFT technology to unlock two physical sculptures, one included in the lot sale price, the second, an exclusive option to the buyer. The work will be offered in the 20th Century & Contemporary Art Evening Sale at 30 Berkeley Square on 30 June.

This highly exclusive and innovative piece celebrates the collaboration between the two historic brands, Asprey and Bugatti, who throughout history have continuously utilised technology to empower their artisans to push boundaries and create masterpieces.

*La Voiture Noire* comprises a gold sculpture with rose gold finish, on a Asprey purple and Bugatti blue base, that compliments the NFT artwork. A further sculpture, an exclusive option to the buyer, is an all-black sculpture on a black base. The sculpture is of the *La Voiture Noire* Bugatti, a one-of-a-kind Bugatti inspired by the iconic Type 57 SC Atlantic. The sculptures share the same dimensions as the artwork and can be plinth and wall mounted.

**Benjamin Kandler, Project Lead of Digital Art, Phillips**, said, “Phillips is proud to be partnering with two historic brands, who are pushing the boundaries of innovation in the Web3 and Luxury sectors. We are delighted to be offering, for the first time in an Evening Sale, a unique NFT and sculpture which bridges the digital art, design and automotive space.”

**Ali Walker, Asprey Studio's Chief Creative Officer**, said, "This is the first masterpiece derived from the Asprey Bugatti partnership, following the hugely successful sell out of the smaller 261 collection, inspired by pop art and the current digital art movement. The NFT enables the artwork to link to two physical sculptures in the blockchain, preserving provenance and authenticity. The NFT is a secondary feature that simply enables the sculpture and artworks to co-exist together in a unique narrative, a moment in history for the art of Asprey and Bugatti."

**Wiebke Stahl, Managing Director at Bugatti International**, said, "This exclusive partnership with Asprey will enable Bugatti customers and enthusiasts to enjoy our design values from a new perspective through this stunning masterpiece. Featuring a Bugatti masterpiece at a prestigious contemporary art auction using NFT technology to fuse the art and the sculptures, embodies the spirit of innovation at Bugatti."

**Auction:** 30 June 2022, 4pm BST

**Auction viewing:** 22 - 30 June 2022

**Location:** 30 Berkeley Square, London

**Click here for more information:** <https://www.phillips.com/auctions/auction/UK010422>

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#### ABOUT PHILLIPS

Phillips is a leading global platform for buying and selling 20th and 21st century art and design. With dedicated expertise in the areas of 20th Century and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry, Phillips offers professional services and advice on all aspects of collecting. Auctions and exhibitions are held at salerooms in New York, London, Geneva, and Hong Kong, while clients are further served through representative offices based throughout Europe, the United States and Asia. Phillips also offers an online auction platform accessible anywhere in the world. In addition to providing selling and buying opportunities through auction, Phillips brokers private sales and offers assistance with appraisals, valuations, and other financial services.

Visit [www.phillips.com](http://www.phillips.com) for further information.

#### ASPREY

Asprey is a British retailer of jewellery, leather, silver, and other luxury goods. Founded in 1781, the House has historically been recognized as one of the world's pre-eminent luxury goods brands and has a substantial client base of members of royalty, heads of state and important actors on the world stage. For over two centuries, Asprey has been regarded as a top British luxury lifestyle brand offering a broad product assortment including jewellery, leather goods, accessories, silver, watches, clocks, china, crystal, games, silk, and accessories. At present, Asprey holds a Royal Warrant from HRH Prince of Wales for jewellery and silver. The company's flagship store is based in Mayfair's Bruton Street, the original home of its London workshops. Asprey's designs and services can be accessed from their boutiques worldwide, from London to St. Moritz and New York.

Visit <https://aspreybugatti.com> for further information.

*\*Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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