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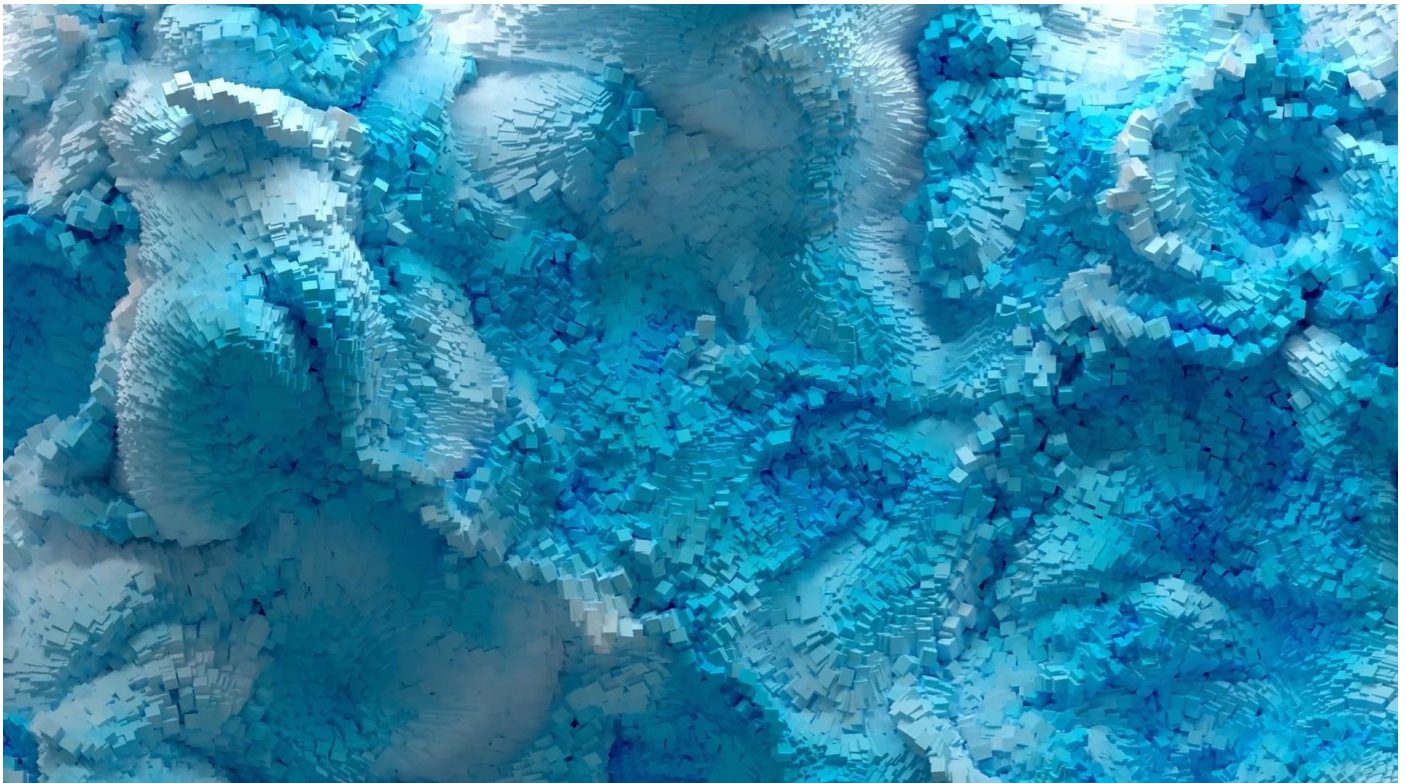
DIGITAL ART FAIR

PRESS RELEASE

Phillips and Digital Art Fair Present an Online Auction Celebrating the Convergence of Art and Technology

Open for Bidding from 6-13 December

Featured Artists Include Refik Anadol, Emily Xie and David Arieu



Refik Anadol

Bosphorus B: Data Sculpture, 2018

Edition : 5 + 1AP

Medium : AI Data Painting

Video Size : 3840 x 2160PX

Duration : 16 Minutes (loop)

Estimate: HK\$800,000-1,200,000/ US\$100,000 – 150,000

HONG KONG – 4 December 2023 – Phillips, in partnership with the Digital Art Fair, is pleased to announce [Digital Art Fair x Phillips online auction](#) showcasing an extraordinary selection of digital artworks. Open for bidding from 6-13 December, the innovative sale will feature work by artists such as Refik Anadol, Emily Xie and David Arieu, representing a significant moment in the digital art world. Selected highlights from the sale will be on view at Phillips' galleries at the West Kowloon Cultural District in Hong Kong with TV screens sponsored by LG.

Benjamin Kandler, Project Lead for Digital Art, Phillips, said, "Phillips' partnership with the Digital Art Fair is a testament to our ongoing dedication to embracing the evolving landscape of art. This sale not only highlights the incredible talent of institutional artists like Refik Anadol as well as emerging talent like Emily Xie and David Arieu, but also marks an important step in the integration of digital art within the global art market. The full lineup will be

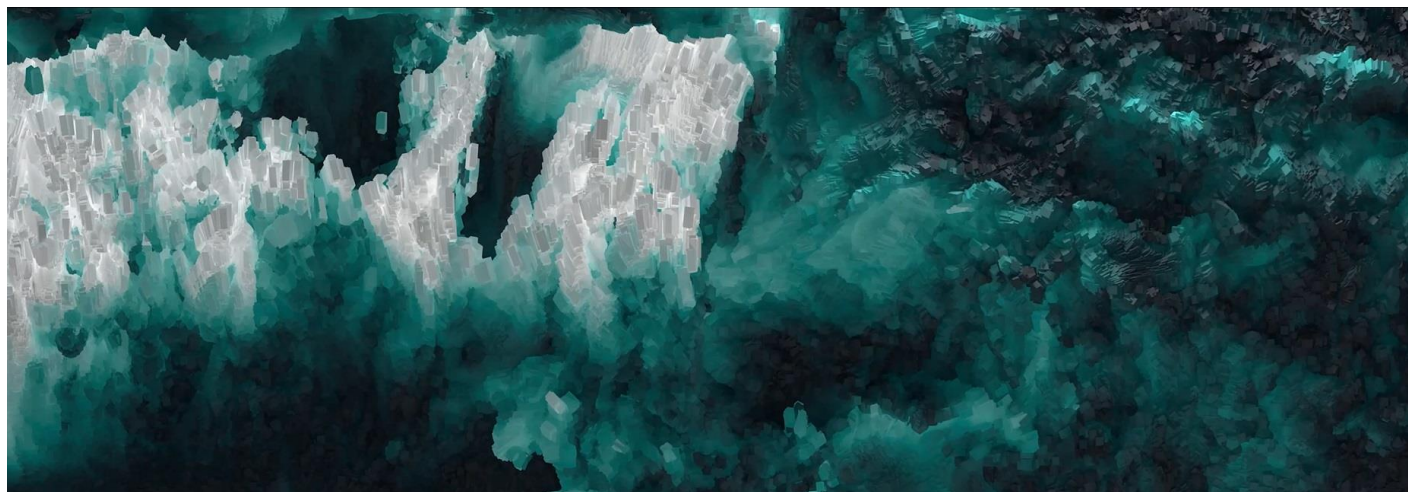
available online starting 6 December. Art enthusiasts and collectors are invited to view these extraordinary works online at our website and experience the fascinating interplay of art and technology."

Gillian Howard, Founder & Global Fair Director, Digital Art Fair, said, "The collaboration with Phillips represents a powerful synergy between the new world of digital art and the traditional art market. We are proud to embark on this journey with Phillips, as we reshape the artistic landscape and pave the way for the future of creativity."

Leading highlights from [the sale](#) include *'Bosphorus B': Data Sculpture* (2018), *Black Sea A: Data Sculpture* (2018), and masterpiece *Pacific Ocean A* (2022) by renowned digital artist Refik Anadol. These breathtaking pieces, known for their dynamic use of data, AI and machine learning algorithms create fluid and mesmerizing visual experiences, marking a high point in Anadol's exploration of the boundaries between digital environments and physical space.

Joining Anadol are other notable digital artists, including David Ariew, whose works blend the surreal with the hyper-real, creating immersive digital landscapes. Additionally, the sale will feature a specially commissioned 1/1 work by Emily Xie, titled *Crescent Blue*. Xie is known for her unique approach to generative art, blending traditional techniques with cutting-edge technology.

Bosphorus B is a dynamic data sculpture that captures the fluid interaction between nature and human perception. This artwork is inspired by high-frequency radar data from the Marmara Sea, provided in 30-minute intervals by the Turkish State Meteorological Service, transforming a month-long collection of sea surface activity data into a visually poetic representation, illustrating our yearning for a more sensory experience of the natural world. It emphasizes how the fusion of technology and art can enhance our sensory engagement with actual natural phenomena.



Refik Anadol

Black Sea A: Data Sculpture, 2018

Edition : 5 + 1AP

Medium : AI Data Painting

Video Size : Dimensions Variable (Portrait or Landscape)

Duration : 16 Minutes (loop)

Estimate: HK\$ 800,000-1,200,000/ US\$100,000 – 150,000

Black Sea A, another of Anadol's Data Sculptures is equally inspired by high-frequency radar data, focused in this instance on the Black Sea. This work was specially created for the Innoprom trade fair held in July 2019 in Yekaterinburg, Russia. It underlines the specific importance of Black Sea for Turkey and Russia, and its significance is all the more relevant, given the current geo-political climate. Refik's Data Sculptures are created by processing data sets via artificial intelligence and more specifically machine learning algorithms.

This curated online sale underscores Phillips' commitment to pioneering new categories in the art market and bridging the gap between traditional and digital art forms. With an emphasis on innovation, this sale offers collectors an opportunity to acquire works from some of the most groundbreaking digital artists of our time.

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Auction: 6 - 13 December 2023 (Opening 8pm HKT on 6 December and closing 6pm HKT on 13 December)
Public Exhibition: 11am to 7pm HKT, 6 - 13 December 2023
Location: G/F, WKCDA Tower, West Kowloon Cultural District, No. 8 Austin Road West, Kowloon, Hong Kong
<https://www.phillips.com/auctions/auction/HK090523>

ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning. Visit [phillips.com](https://www.phillips.com) for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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ABOUT DIGITAL ART FAIR:

Digital Art Fair is at the forefront of the digital art world, championing the fusion of art and technology. Our platform showcases a diverse range of digital artists, offering an immersive space for exploration and discovery. We celebrate the innovative spirit of digital creativity, featuring everything from VR experiences to digital installations. As a hub for artists, collectors, and tech enthusiasts, Digital Art Fair fosters a community of collaboration and dialogue. We invite you to experience the intersection of artistry and digital innovation at digitalartfair.io, where art transcends traditional boundaries.

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