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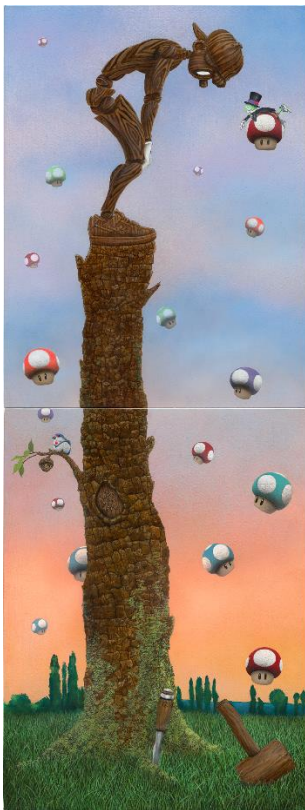


PRESS RELEASE

Phillips Presents *WAST3D POT3NTIAL* in Hong Kong, a Selling Exhibition of Works by American Artist Brett Crawford

The Exhibition Marks Brett Crawford's First Solo Show in Asia

Open to the Public at Phillips' New Asia Headquarters in Hong Kong's West Kowloon Cultural District from 9 to 22 June



Brett Crawford
FIRST ST3P, 2023
acrylic on linen, diptych, 203.2 x 76.2 cm.



Brett Crawford
R3VOLVE, 2023
acrylic on linen over wood panel, 152.5 x 152.5 cm.

HONG KONG – 17 May 2023 - Phillips is pleased to present [*WAST3D POT3NTIAL*](#) in Hong Kong, a selling exhibition of works by Southern California based artist [Brett Crawford](#), following the tremendous success of a pop-up exhibition featuring works by the artist in Singapore this January. Taking place at Phillips' new Asia headquarters in Hong Kong's West Kowloon Cultural District from 9 to 22 June, the exhibition marks Crawford's first solo show in Asia, featuring a series of canvases and sculptures that are available for purchase through Phillips' Private Sales.

In addition, an on-site pop-up shop will be hosted at the exhibition, offering a range of merchandise such as screen prints, art toys, sneakers and clothing.

Jonathan Crockett, Chairman, Asia, Phillips, said: “Phillips is delighted to present Brett’s first solo exhibition in Asia following great success and engagement from our client base at auction. Brett made his debut at auction in our Hong Kong Sales last Fall, and this March, his work [H3RE HE COMES](#) sold for over HK\$2.1 million/ US\$275,057 at Phillips’ inaugural auction in its new saleroom in Hong Kong’s West Kowloon, setting an auction record. We have enjoyed working with Brett and his team to plan this show, and we are very excited to bring works that embody contemporary culture and urban trends made by the artist exclusively for the exhibition. We look forward to welcoming Brett to Hong Kong to meet with collectors and art lovers at our galleries this June.”

Brett Crawford, said: “I am excited to present *WAST3D POT3NTIAL*, my first solo exhibition with Phillips in their gorgeous new Asia headquarters in Hong Kong’s West Kowloon Cultural District. I have been working on some of my favorite paintings that I have ever done for this exhibition. They are full of memories and emotions, showing the power of art to capture these memories is amazing and sometimes overwhelming. I also wrote on the back on a lot of the paintings for this show and most were little snippets of conversations with the community of folks who are putting this project together. Moreover, I have been having so much fun making all the merchandise that we are going to offer with such talented people from all over the world. We are bringing art, fashion, street culture all together for one epic exhibition and I can’t wait to see you in Hong Kong.”



Brett Crawford
3MOTIONAL CONTROL, 2023
acrylic on linen, 182.9 x 121.9 cm.



Brett Crawford
WAST3D POT3NTIAL, 2023
acrylic on linen, 243.8 x 182.9 cm.

Brett Crawford’s works often pay an homage to a plethora of pop culture and contemporary icons, such as *FIRST ST3P* highlighted in the show with Mario mushrooms, and the background figure in *WAST3D POT3NTIAL* presented here refers to Cezanne’s [Man with Crossed Arms](#) in the Guggenheim Museum. The wooden figure Pinocchio is the artist’s symbol of redemption as he is very connected to the idea of this iconic character. Seemingly a deceitful character, Pinocchio is brave and saves his father at the risk of his own life. Brett relates to this as someone growing up around crimes, and art was his salvation. Another highlight of the show, *3MOTIONAL CONTROL* shows Brett’s recurring motif of whales. He creates different sizes of the whale on the various canvases playing with the idea of Pinocchio’s struggle and how he triumphs at the end.

An on-site pop-up shop will be hosted to offer the artist’s limited-edition screen prints and art toys, produced in collaboration with US-based company ToyQube, to render Brett’s most iconic imageries. Curating an immersive experience in line with his multidisciplinary output, the artist has partnered with British brand MJB to offer clothing featuring his signature characters, and sneakers produced and designed in collaboration with designer Hommy Diaz will also be available for purchase in exclusive quantity.

Brett Crawford is a multidisciplinary artist whose art practice spans across painting, sculpture, design, and street murals; each of his work is a cultural exchange between art, fashion, and street culture. Playing with fairy tale imagery and surreal settings, Crawford's works are populated with pop references and contemporary icons that inspire the underlying sentiments of contemporary society.



Brett Crawford
YOYO (batboy)
polystone, height 32 cm, Edition of 350
Price: HK\$ 4,700



Brett Crawford
S3LF MADE (Figure)
Price: HK\$ 10,000

Exhibition: 10am to 6pm, 9-22 June, 2023

Location: Phillips Asia Headquarters, G/F, WKCD Tower, West Kowloon Cultural District, No. 8 Austin Road West, Kowloon, Hong Kong

<https://www.phillips.com/store/wast3d-pot3ntial/>

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