

PRESS RELEASE

# DROPSHOP

# KYNE to be Featured in Phillips' Dropshop and Solo Selling Exhibition in New York

Silkscreen Prints and Original Paintings by the Artist to be Offered Across Multiple Platforms, with Viewings in New York and Seoul



KYNE, (clockwise) Untitled (Brooklyn), Untitled (Pink), Untitled (Orange)

NEW YORK – 15 AUGUST 2024 – Phillips is proud to feature several works by KYNE across the company's Dropshop platform, through a PhillipsX selling exhibition in New York, and alongside a special viewing taking place in Seoul, Korea. On 22 August, three printed works, each in a series of thirty, will become available on Phillips Dropshop. The offering will consist of three portraits – two tightly cropped versions in orange and pink, each at \$3,500, and one in blue with the iconic Dumbo view as the backdrop, at \$5,500. Alongside the Drop, Phillips will also sell the three original paintings from the series through PhillipsX, with an exhibition of the acrylic-on-canvas paintings taking place at 432 Park Avenue from 15 August through 4 September, and exclusively online through 15 September. One of the thirty Brooklyn silkscreen prints will also travel to Seoul, where it will be featured in Phillips' exhibition at the Songwon Art Center, coinciding with the art week from 30 August – 8 September.

**KYNE**, said, "I am thrilled to present these works at Phillips, marking my first collaboration outside of Japan. I visited New York for the first time in 2015 and it was such an inspiring experience – the people, the art, and the energy. I

felt like the bridge was a perfect image to reflect the time I spent in the city and one that works so well with my own style as an artist. I so enjoyed capturing this iconic landmark in the paintings and silkscreens now being offered through PhillipsX and Dropshop, and I hope to travel back to New York one day again soon to view it again in person."

KYNE (b. 1988, Fukuoka, Japan) started his career as a graffiti artist before attending art school, ultimately evolving past his formal training to blaze a new path, where he now stands as one of Japan's leading commercial artists. KYNE's work features fearless women with striking gazes, creating iconic portraits that maintain an explicit boundary between the world of the figures and that of the viewers. KYNE achieves his style through precise, stylized linework and bold colors, giving his work a distinct, Japanese look that has captured global admiration of the younger, brand-aware generation.

Together with Dropshop and PhillipsX, KYNE situates his iconic figures within the metropolitan landscape of New York City, and by an equally iconic landmark in Brooklyn. KYNE's ever-changing approach to artmaking has prompted multiple partnerships with Japanese streetwear brands and even



Takashi Murakami. In his debut collaboration outside of Japan, this event aims to bring KYNE's unique style to the forefront of the American art market.

# Click here for more information: https://dropshop.phillips.com/

#### ABOUT PHILLIPSX

PhillipsX is a dynamic selling exhibition platform operated by the global Private Sales team at Phillips, the destination for international collectors to buy and sell the world's most important Modern and Contemporary art, design, and luxury items. Through PhillipsX, Phillips' influence extends beyond the realm of auction and into the broader global cultural landscape by offering a boundary-less discovery, selling, and buying experience based on the traditional retail gallery model.

PhillipsX highlights notable artists and creators of the 20th and 21st centuries, creating new and important dialogues around established and emerging artists, movements, genres, and mediums. Through PhillipsX, the team continues to modernize collecting experiences with imagination, expertise, and relevancy.

## ABOUT DROPSHOP

Dropshop, Curated by Phillips, offers exclusive Drops by creators, for collectors. Dropshop's limited-edition releases of primary market art and objects are exclusive to the company's digital platform and conceived in partnership with the artists, collaborators, and brands shaping contemporary culture. Items are available through a timed "buy now" e-commerce model at <u>www.phillips.com/dropshop</u>. By redefining the dynamics of the traditional art market framework, Dropshop's goal is to connect artists, galleries, curators, institutions, and non-profit organizations with a global collecting community. Further, creators will receive a resale royalty commission for any work purchased from Dropshop that is subsequently re-offered at Phillips — an industry first.

#### ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design, and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewels. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States, and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning. Visit <u>phillips.com</u> for further information.

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