

PHILLIPS

PRESS RELEASE

Phillips' September Photographs Sale Achieves £2.7 Million

Setting Ten New Auction Records

London, 25 September 2020

Sale Total: £2,705,563 / \$3,436,065 / €2,949,064

Lots Sold: 149 | Lots Offered: 173

Sold by Lot: 86% | Sold by Value: 89%



Yuka Yamaji, Head of Photographs, Europe, said: “Active bidding online and by telephone from a global audience across 28 countries led to strong results overall. The 12th edition of **ULTIMATE**, which was 92% sold, set five world auction records, including our cover lot by Zanele Muholi whose first major UK survey is opening at Tate in November. The Marie & David Cooper Collection was 98% sold and saw world auction records for Mario Testino and Richard Avedon’s iconic 1959 portrait of Brigitte Bardot. We are thrilled to have collaborated with Steven Klein, establishing his world auction record (breaking our previous record set in 2016) and achieving a sell-through rate of 92% for the fresh-to-auction offering of his unique Polaroids. The sale’s top three lots by Testino, Avedon and Ritts confirm the continued global enthusiasm and demand for fashion photographs of the highest caliber. We look forward to our New York Photographs sale on 14 October.”

Top Ten Lots

Lot	Description	Estimate	Price Achieved
76	Mario Testino, <i>Exposed, Kate Moss, London, 2008</i> World Auction Record	£80,000 - 120,000	£225,000 \$285,750/€245,250
75	Richard Avedon, <i>Brigitte Bardot, hair by Alexandre, Paris, January 27, 1959</i> World Auction Record for this Image by the Artist	£180,000 - 220,000	£212,500 \$269,875/€231,625

5	Herb Ritts, <i>Stephanie, Cindy, Christy, Tatjana, Naomi, Hollywood</i> , 1989	£70,000 - 90,000	£100,000 \$127,000/€109,000
74	Peter Beard, <i>756 elephants / Tsavo at the Mkomazi Border...</i> , 1976	£60,000 - 80,000	£100,000 \$127,000/€109,000
41	Helmut Newton, <i>Elsa Peretti as a Bunny, New York</i> , 1975	£40,000 - 60,000	£81,250 \$103,188/€88,563
40	Richard Avedon, <i>Dovima with elephants, Evening dress by Dior, Cirque d'Hiver, Paris, August</i> , 1955	£30,000 - 50,000	£77,500 \$98,425/€84,475
102	Sohei Nishino, <i>Diorama Map Istanbul</i> , 2011 World Auction Record	£30,000 - 50,000	£68,750 \$87,313/€74,938
42	Richard Avedon, <i>Nastassja Kinski and the Serpent, Los Angeles, California, June 14</i> , 1981	£50,000 - 70,000	£62,500 \$79,375/€68,125
57	Gregory Crewdson, <i>Untitled</i> , 2004	£30,000 - 50,000	£52,500 \$66,675/€57,225
73	Peter Beard, <i>Mick Jagger at Madison Square Garden (after Montauk Point)</i> , July, 1972	£30,000 - 50,000	£47,500 \$60,325 /€51,775

New Auction Records

Lot	Description	Estimate	Price Achieved
1	Zanele Muholi, <i>Zodwa, Paris from Somnyama Ngonyama</i> , 2014 <i>*previous record price: \$14,400 set in 2020</i>	£10,000 - 15,000	£35,000 \$44,450/€38,150
6	Steven Klein, <i>Kate Moss Diptych</i> , 14 December 2011 <i>*previous record price: £37,500 set in 2016</i>	£40,000 - 60,000	£40,000 \$50,800/€43,600
8	Yoo Hyun Mi, <i>Earth No. 1 from Still Life</i> , 2007 <i>*previous record price: £8,750 set in 2009</i>	£5,000 - 7,000	£22,500 \$28,575/€24,525
10	Amanda Means, <i>Water Glass 2</i> , 2011 <i>*previous record price: £21,250 set in 2019</i>	£10,000 - 15,000	£22,500 \$28,575/€24,525
9	Eiji Ohashi, <i>Roadside Lights #016</i> , 2016 <i>*previous record price: £20,000 set in 2019</i>	£10,000 - 15,000	£33,750 \$42,863/€36,788
75	Richard Avedon, <i>Brigitte Bardot, hair by Alexandre, Paris, January 27</i> , 1959 <i>*previous record price for this image: \$266,500 set in 2012</i>	£180,000 - 220,000	£212,500 \$269,875/€231,625
76	Mario Testino, <i>Exposed, Kate Moss, London</i> , 2008 <i>*previous record price: £46,100 set in 2007</i>	£80,000 - 120,000	£225,000 \$285,750/€245,250
98	Koh Sang Woo, <i>Pierrot Lion</i> , 2019 <i>*previous record price: 87,500 HKD set in 2009</i>	£8,000 - 12,000	£21,250 \$26,988/€23,163
102	Sohei Nishino, <i>Diorama Map Istanbul</i> , 2011 <i>*previous record price: £65,000 set in 2017</i>	£30,000 - 50,000	£68,750 \$87,313/€74,938
133	Ikkō Narahara, <i>Shadow of car driving through desert, Arizona from Where Time Has Vanished</i> , 1971 <i>*previous record price: 150,000 HKD set in 2016</i>	£5,000 - 7,000	£15,000 \$19,050/€16,350

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PRESS CONTACTS:

LONDON - Katie Carder, Head of Press, Europe

kcarder@phillips.com

+44 20 7901 7938

PHILLIPS NEW YORK - 450 Park Avenue, New York, NY 10022

PHILLIPS LONDON - 30 Berkeley Square, London, W1J 6EX

PHILLIPS HONG KONG - 14/F St. George's Building, 2 Ice House Street, Central Hong Kong

PHILLIPS GENEVA - Rue de la Confédération, 7 Geneva 1204

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